



SCHOOL OF DENTISTRY
UNIVERSITY OF MINNESOTA
Driven to DiscoverSM

CONTINUING DENTAL EDUCATION

Spring 2024 Mandatory and Fundamental Continuing Education Credits for the Entire Dental Team

Friday, May 3, 2024

Zoom Webinar

Preliminary Program

8:30

Risk Management is Everyone's Job

Katherine A. Panikian, JD, CPCU, ARM

10:00 Break

10:15

Raving Patients: Get Visible, Get Credible, Get More New Patients

Leonard Tau, DMD

11:45 Break

12:30

Management of Medical Emergencies

David A. Isen, BSc, DDS

2:00 Break

2:15

Essential Updates in Infection Control

Karen Daw,, MBA, CECM

3:45 Adjourn

Meet Our Experts

Katherine Panikian, Esq., is the Risk Manager and Chief Risk Officer at Eastern Dentists Insurance Company (EDIC). She is a licensed attorney in Massachusetts and Maryland and has achieved the Associate in Risk Management (ARM) certification and Chartered Property Casualty Underwriter (CPCU) designation from The Institutes.

Leonard Tau, DMD, is the General Manager of Dental Vertical at Birdeye. He is a consultant, speaker, and practice owner. He lectures nationally and internationally on internet marketing, social media, and reputation marketing. He attended Tulane University for his undergraduate work and completed his dental degree at Tufts.

David A. Isen, BSc, DDS. Dr. Isen's dental clinic in Toronto, Sleep For Dentistry, is anesthesia-based, treating patients who require intravenous sedation or advanced techniques in local anesthesia. Many of these individuals have special medical needs or are dental phobic. He has given over 400 presentations worldwide on topics related to the management of medical emergencies in healthcare settings, local anesthesia for dentistry and the use of sedation in dentistry. Dr. Isen has lectured for many university continuing education programs, dental societies, and conventions. He is the author of numerous articles, has peer-reviewed papers for a variety of dental journals and as well has acted as a consultant for dental and pharmaceutical companies.

Karen K. Daw, MBA, CECM, is an award-winning national speaker, author of numerous articles and CE courses on safety in dentistry, and a trainer for practices and healthcare systems across the country. She earned her BA from the Ohio State University and her MBA, concentrating on Healthcare Administration and Business Management. After graduating, the Emergency Department recruited her as Assistant Director of Sterilization Monitoring and Health and Safety Director for the OSU College of Dentistry. Karen is a proud Organization for Safety Asepsis and Prevention member, where she also served as co-chair for their Annual Conference and Infection Control Boot Camp.

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