Four informed and engaging experts will build your knowledge base on a variety of topics, with information you can immediately incorporate into your practice.

**BENEFITS**

You will gain practical information on how to:
- manage health risks for older adults in your practice.
- apply effective infection control practices related to dental unit waterlines.
- describe the legal and ethical issues associated with connecting with patients and advertising on social media.
- create a detailed and comprehensive patient record to reduce your legal liability risk.

**EDUCATIONAL METHODS**

Illustrated lectures and discussion.

“Relevant, day-to-day information.”
~Past participant

“Variety in speakers, well-organized structure and the practical skills we can use in practice immediately.”
~Past participant

“Good, current information that covers the required core competencies.”
~Past participant

**AGENDA**

9:00 AM
Practical Medical Risk Management for Older Adults
Dr. Stephen Shuman
- Common peri-operative complications in older adults
- Fundamental concepts in geriatric risk management
- Key indicators of patient stability and risk
- Management of treatment-related stress

10:15 AM
Question & answer session
Dr. Shuman

10:30 AM
Networking/refreshment break

10:45 AM
Jump in—The Water’s Clean!
Mr. Joe Mayne
- Causes of biofilm contamination of DUWLs
- Microorganisms found in DUWL output water and how they relate to potential transmission
- Review of the significant clinical studies related to DUWL
- Treatments to achieve dental unit waterline quality that will meet CDC/ADA recommendations

12:00 PM
Question & answer session
Mr. Mayne
12:15 PM  
Luncheon (included)

1:00 PM  
**Traversing the Legal Minefield of Social Media & the Internet**  
Mr. Joe Fricton

- Connecting with your patients and the public ethically and legally—HIPAA and the ethics of advertising
- Your regulatory guide to Groupon, Living Social and Daily Deals
- Online patient reviews and the law—the good, the bad and the ugly

2:15 PM  
Question & answer session  
Mr. Fricton

2:30 PM  
Networking/Refreshment Break

2:45 PM  
**Do Your Dental Records Measure Up?**  
Ms. Deb Endly

- Do you know what’s in the Minnesota Recordkeeping rule?
- Do your dental records meet the minimum requirements?
- Your role in team documentation

4:00 PM  
Question & Answer Session  
Ms. Endly

4:15 PM  
Adjourn

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**Deborah Endly, DH**  
Ms. Endly is the compliance officer with the Minnesota Board of Dentistry.

**Josiah R. Fricton, JD**  
Mr. Fricton is an attorney with Minnesota Transitions, a law firm providing dental transition services as well as legal representation for dental professionals.

**Joe Mayne**  
Mr. Mayne is the North Central Region Sales Manager for Crosstex. He has developed training materials and presented programs to the academic and clinical community on a variety of topics with a special focus on infection control.

**Stephen K. Shuman, DDS, MS**  
Dr. Shuman is an Associate Professor and the Director of the Oral Health Services for Older Adults Program in the Department of Primary Care at the University of Minnesota School of Dentistry. He is also the Dental Director of the Walker Dental Clinic at the Walker Methodist Health Center in Minneapolis, Minnesota.

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**REGISTRATION & INFORMATION**

**Registration**  
Visit smile.umn.edu to register.

Call 800.685.1418 or 612.625.1418 with general or registration questions.

**Continuing Education Credits**  
This course provides attendees with 6 hours of continuing education credit. Each hour of attendance is equivalent to one credit (1 hour = 1 credit). Minnesota credits: 6 core credits – 1.5 management of medical emergencies; 1.5 infection control; 1.5 ethics; and 1.5 recordkeeping.

**Tuition & Refund Policy**  
$305 dentist  
$175 senior citizen dentist, dental therapist, dental hygienist, dental assistant  
$155 second and each additional dental therapist, dental hygienist or dental assistant

A full refund will be made if you cancel at least one week (5 working days) prior to the program. A $50 processing fee will be applied if you cancel less than one week prior to the program.

**Parking**  
Enjoy complimentary, onsite parking. You will receive parking information via email with course information materials and details.

To request disability accommodations or dietary restrictions, please contact our office.
Fulfill your core professional development requirements in one day and obtain up-to-date information you can immediately apply in practice.

**DESIgnED FOR:**

- Dentists
- Dental Therapists
- Dental Hygienists
- Dental Assistants

**UPCOMING SEMINARS**

**October**

October 11-14, 2017  
Miniresidency in Geriatrics and Long-term Care for the Dental Team  

October 13-15, 2017  
New Materials, Technologies & Laser Training  

October 20-21, 2017  
Nitrous Oxide/Oxygen Inhalation Sedation: A Training Program  

October 27, 2017  
Differential Diagnosis of Oral Lesions: An Interactive Lecture Program  

October 28, 2017  
Increased Success Through Restorative Endodontics: A Lecture & Hands-On Workshop  

**November**

November 2, 2017  
Clinical Grand Rounds for the Dental Team: Dental Implants  

November 3, 2017  
Dental & Medical Management Updates for an Aging Population  

November 4, 2017  
Winter Dental Assistants Seminar  

The University of Minnesota is an equal opportunity educator and employer.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The University of Minnesota Continuing Dental Education designates this activity for 6 continuing education credits.