What’s New in 2019: Game Changers & Profit Drivers
Friday, January 25, 2019

Continuing Education & Conference Center • University of Minnesota St. Paul Campus

8:00   Final registration and assembly. Continental breakfast.

8:25   Welcome

8:30   **Hot, New Clinical and Business Technology Emerging in 2019**   Dr. Bryan Laskin
       Discuss new clinical and business technologies emerging in 2019
       Evaluate which technologies will increase the patient experience and
       your ROI the most
       Communicate the benefits of new dental technology to your patients

9:00   Refreshment break

10:00  Medico-legal Aspects of Dental Radiology and Review of Surprise Cases   Dr. Lars Gaalaas
       Review of medico-legal and ethical aspects of radiographic imaging in
dentistry
       Responsibilities of dentists and specialists
       Review of cases with surprise findings

11:00  **Opioids: What We Need to Know**   Dr. Richard Nadeau
       Stop the fueling of accidental addiction
       Consider Minnesota’s new opioid guidelines
       Set up a dental care culture where opioids are generally not prescribed

11:45  Luncheon

12:30  **3 Secrets to Implants: Placement, Predictability & Profits**   Dr. Melissa Zettler
       Analyze placement insights and updated strategies used among
       leading-edge providers
       Ensure predictability in your implant process
       Enhance profitability within your practice
       Raise the level of happiness among your implant patients and team
       through placement, predictability, and profitability

2:00   Refreshment break
2:15  **10 Trends that Will Shape Orthodontics in 2019**

Corrective actions without metal hardware
Improve treatment options for the growing adult orthodontics
Determine when to treat and when to refer

Dr. Donna Stenberg

3:45  Adjourn

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**Meet Our Experts**

**Laurence Gaalaas, DDS, MS**, received his dental degree from the University of Minnesota and completed specialty training and a Master of Science degree in oral and maxillofacial radiology from the University of North Carolina, Chapel Hill. As a researcher and inventor, his expertise includes clinical applications of cone beam computed tomography, caries detection and diagnosis, and development of novel imaging techniques specific to dentistry such as low dose 3D intraoral radiography and dental MRI. He is a Diplomate of the American Board of Oral and Maxillofacial Radiology, a member of the American Academy of Oral and Maxillofacial Radiology, and has ongoing teaching responsibilities plus an active radiology practice through the University of Minnesota.

**Bryan Laskin, DDS**, graduated from the University of Minnesota School of Dentistry and currently leads a care team at Lake Minnetonka Dental. Dr. Laskin is the founder of Operability; developer of game-changing technologies including the communication suite OperaDDS; as well as the first system to virtually reduce dental pain and anxiety—OperaVR. He serves as counsel for the most innovative dental companies, enjoys bringing others’ transformational ideas to dentistry and is an active member of the American Dental Association, Minnesota Dental Association, and Minneapolis District Dental Society. Dr. Laskin also hosts The Operatory Podcast.

**Richard D. Nadeau, DDS, MPH**, is the Clinical Dental Specialist and Director, Division of Comprehensive Care, Department of Primary Dental Care and Director of Clinical Treatment Planning at the University of Minnesota School of Dentistry. He received his dental and public health graduate degrees from the University of Minnesota and completed advanced studies in general dentistry at the VA Medical Center in Minneapolis. He served as the Director of the Emergency Clinic at the School of Dentistry from 1994 to 2001. Dr. Nadeau was in private practice in Minneapolis until joining the School of Dentistry faculty in 1993.

**Donna Stenberg, DDS**, attended the University of Minnesota Dental School where she completed her dental degree. She is a highly qualified orthodontist with both a certificate in orthodontics and a master’s degree. She is a Diplomate of the American Board of Orthodontics, an elected Fellow of the American College of Dentists and an active consultant with St. Paul Children’s Hospital cleft palate team. Dr. Stenberg provides care at Minnesota Orthodontics, an avid learner and teacher and has collaborated with the ADA Council on Dental Education and Licensure.
Melissa Zettler, DDS, graduated from the University of Minnesota School of Dentistry in 1995 and completed her General Practice Residency with the Minnesota VA Health Care System. Dr. Zettler owns Cherrywood Dental Care in Savage, a general dentistry practice which focuses on a range of services including implants. She serves as visiting faculty for Spear Education in Scottsdale, Arizona, and currently leads a study club. Dr. Zettler continues to pursue her experience through ongoing fellowship and mastership programs throughout the country.